



Republic of the Philippines
DEPARTMENT OF THE INTERIOR AND LOCAL GOVERNMENT

MEMORANDUM CIRCULAR

NO. 2016-77

T O : PROVINCIAL GOVERNORS, CITY MAYORS, MUNICIPAL MAYORS, DILG REGIONAL DIRECTORS AND OTHERS CONCERNED

SUBJECT : CELEBRATION OF THE 27TH NATIONAL STATISTICS MONTH (NSM) AND 13TH NATIONAL CONVENTION ON STATISTICS (NCS)

DATE : June 6, 2016

The month of October of every year was declared as the National Statistics Month pursuant to Presidential Proclamation No. 647, issued on 20 September 1990 by then President Corazon C. Aquino with the objectives to promote, enhance and instill nationwide awareness and appreciation of the importance and value of statistics to the different sectors of society; and to elicit the cooperation and support of the general public in upgrading the quality and standards of statistics in the country.

In line with this, the Philippine Statistics Authority (PSA) is enjoining all national government agencies, local government units, academic institutions, state universities and colleges, and the private sector at the national and sub-national levels to actively participate and support the celebration of the **27th National Statistics Month (NSM) throughout the whole month of October 2016 and 13th National Convention on Statistics (NCS) in October 2016** through the issuance of Memorandum Circular No. 01-2016 dated 29 January 2016.

Meanwhile, pursuant to the National Statistical Coordination Board (NSCB) Resolution No. 6 dated 4 December 2000, the NCS is being conducted every three years by the Philippine Statistical System (PSS) objectively to provide a forum for exchanging ideas and experiences in the field of statistics and for discussing recent statistical developments and prevailing issues and problems of the PSS; and to elicit the cooperation and support of statisticians and professionals in related fields from the

“Matino, Mahusay at Maasahan”
DILG NAPOLCOM CENTER
EDSA corner Quezon Avenue, Quezon City

government, academe and private sector towards a more responsive statistical system.

For this year, the overall theme of the 27th NSM celebration/13th NCS is, "**Sustainable Development: Making Statistics Count.**"

In view of the foregoing, all Local Chief Executives are hereby enjoined to actively participate in the celebrations by holding activities such as, but not limited to the following:

- Hang a streamer/tarpaulin in the building façade through the whole month of October carrying this year's theme (see attached format);
- Conduct of symposia, workshops, orientation seminars, exhibits, slide shows;
- Publication of statistical reports, indicators and other relevant information; and
- Conduct other NSM theme related activities.

Attached herewith is a copy of the PSA Memorandum Circular No. 01-2016 dated 29 January 2016 and the NSM streamer format for your reference and guide.

In order to ensure the active involvement, coordination, support of all concerned, you are hereby directed to immediately cause the widest dissemination of this Memo Circular in your respective jurisdiction.

For your information and guidance.


MEL SENEN S. SARMIENTO
Secretary 



"Matino, Mahusay at Maasahan"
DILG NAPOLCOM CENTER
EDSA corner Quezon Avenue, Quezon City



REPUBLIC OF THE PHILIPPINES

PHILIPPINE STATISTICS AUTHORITY

PSA MEMORANDUM CIRCULAR NO. 01-2016

TO : The Heads of Departments, Bureaus, Offices, and Instrumentalities of the National Government, Government-Owned and Controlled Corporations, State Universities and Colleges, Local Government Units, and the Private Sector

SUBJECT : Celebration of the 27th National Statistics Month and 13th National Convention on Statistics in October 2016

DATE : 29 January 2016

1. Purpose

This Memorandum Circular is issued to enjoin all agencies of the government, local government units, academic institutions, state universities and colleges, and the private sector at the national and subnational levels to actively participate in and support the celebration of the 27th National Statistics Month (NSM) and conduct of the 13th National Convention on Statistics (NCS) in October 2016.

The annual observance of the NSM is pursuant to Presidential Proclamation No. 647, *Declaring the Month of October of Every Year as the National Statistics Month*, issued on 20 September 1990 by then President Corazon C. Aquino. Meanwhile, the conduct of the NCS is pursuant to the National Statistical Coordination Board (NSCB) Resolution No. 6, *Approving the Conduct of the National Convention on Statistics Every Three Years*, approved on 4 December 2000.

2. Objectives

The NSM is aimed at: (a) promoting, enhancing, and instilling nationwide awareness and appreciation of the importance and value of statistics to the different sectors of society; and (b) eliciting the cooperation and support of the general public in upgrading the quality and standards of statistics in the country.

In consonance with the 27th NSM celebration, the NCS will be conducted by the Philippine Statistical System (PSS) to: (a) provide a forum for exchanging ideas and experiences in the field of statistics and for discussing recent statistical developments and prevailing issues and problems of the PSS; and (b) elicit the cooperation and support of statisticians and professionals in related fields from the government, academe and private sector towards a more responsive statistical system.

3. Theme for the 27th NSM and 13th NCS

The 27th NSM/13th NCS shall have the following theme:

"Sustainable Development: Making Statistics Count"

This theme may be translated into other major Philippine dialects. Depending on the focus and direction of its statistical activities, an agency or region may choose to have its own sub-theme.

4. Suggested Activities

Activities in support of the NSM and the NCS may be undertaken by an organization, university/college or a region in accordance with the capabilities of the participating units/regions. These may be in the form of symposia, workshops, orientation seminars, exhibits, slide shows, and publication of statistical reports, indicators, and other relevant information, among others, with particular emphasis on the theme and the agency's/region's sub-theme, if any.

Participating organizations, universities/colleges and units of the government are requested to display NSM/NCS streamers/tarpaulin in their building facade throughout the month of October following the prescribed streamer format. Likewise, organizations, universities/colleges and units of the government are encouraged to distribute the NSM Calendar of Activities, posters, and other promotional materials provided by the NSM/NCS Secretariat on their respective websites and disseminate printed copies of such to their stakeholders and local official counterparts.

5. Coordination of Activities at the National Level

To oversee and coordinate the implementation of the various activities and programs to be undertaken during the month-long celebration, the Steering Committee for the 27th NSM/13th NCS has been established with the composition, as follows:

Chair:	Philippine Statistics Authority (PSA)
Vice Chair:	National Economic and Development Authority (NEDA)
Members:	Bangko Sentral ng Pilipinas (BSP)
	Commission on Higher Education (CHED)
	Congressional Policy and Budget Research Department (CPBRD)
	Department of Budget and Management (DBM)
	Department of Education (DepEd)
	Department of Environment and Natural Resources (DENR)
	Department of Foreign Affairs (DFA)
	Department of the Interior and Local Government (DILG)
	Department of Health (DOH)
	Department of Justice (DOJ)
	Department of National Defense (DND)
	Department Public Works and Highways (DPWH)
	Department of Science and Technology (DOST)
	Department of Social Welfare and Development (DSWD)
	Department of Tourism (DOT)
	Kapisanan ng mga Brodkaster ng Pilipinas (KBP)
	Philippine Center for Investigative Journalism (PCIJ)
	Philippine Information Agency (PIA)

Philippine Statistical Association, Inc. (PSAI)
Philippine Statistical Research and Training Institute (PSRTI)
Senate Economic Planning Office (SEPO)
Technical Education and Skills Development Authority (TESDA)
University of the Philippines Institute of Statistics (UPLB INSTAT)
University of the Philippines School of Statistics (UPSS)

Various subcommittees with specific terms of reference shall also be established. The PSA Technical Staff shall serve as secretariat to the Steering Committee and subcommittees.

6. Coordination of Activities at the Local Level

For the regional NSM celebration, the Regional Statistics Committees (RSCs) are hereby designated as the coordinating bodies for all NSM activities. The PSA Regional Statistical Service Offices shall provide technical and administrative support to their respective RSCs.

7. Fund Contribution

The participating agencies/organizations in the NSM celebration are requested to earmark funds for their respective activities as well as for common NSM activities. While funds of participating agencies for their own celebration shall come from their respective agencies/organizations, the funds for major NSM activities such as interagency forum, publicity and promotional materials, and other activities shall be sought from contributions and participating agencies and other possible donors, subject to existing accounting and auditing rules and regulations of the Commission on Audit (COA).

Agencies/organizations are requested to contribute at least Fifteen Thousand Pesos (PhP 15,000.00) to the NSM Funds on or before 15 August 2016. The PSA is hereby designated to administer such NSM funds for the conduct of the various NSM interagency activities.

Funds needed for the 27th NSM opening and closing ceremonies shall be provided by the host agencies, namely, the PSA and BSP.

8. Submission of Agency Activities


To synchronize all efforts for the 27th NSM celebration, participating agencies/ organizations at the national level and in the National Capital Region (NCR) are requested to submit a detailed list of their proposed NSM activities to be conducted in October 2016 to the 27th NSM/13th NCS Steering Committee through the NSM/NCS Secretariat on or before 26 August 2016 at:

PHILIPPINE STATISTICS AUTHORITY
17th Floor, Eton Cyberpod Centris 3,
EDSA Corner Quezon Avenue,
Diliman, Quezon City, Philippines 1101

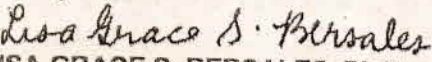

Further inquiries may be coursed through the NSM/NCS Secretariat at telephone numbered 376-1928 and 376-1879 and email addresses lira@psa.gov.ph and nationalstatmonth@gmail.com.

Participating agencies/organizations in all other regions are requested to submit detailed lists of their activities to their respective RSCs through the PSA Regional Statistical Service Offices by 22 August 2016.

All concerned are hereby urged to cooperate in ensuring the attainment of the objectives of the NSM and the NCS. **National line agencies** are enjoined to **issue their respective special orders/ circulars** to solicit the participation of their field/local offices/bureaus/ attached agencies in the celebration of the NSM. **Administrators of state universities/colleges and private sector organizations** are encouraged to **issue announcements** to their faculty/students and members, respectively, to encourage them to take part in the conduct of the various interagency 27th NSM activities and coordinate organization-wide activities aiming at improving statistical knowledge and awareness. Whenever necessary, the PSA National Statistician shall issue additional guidelines for the successful conduct of the event.


ARSENIO M. BALISACAN
Secretary of Socioeconomic Planning
and Chairperson, PSA Board

Attested by:


LISA GRACE S. BERSALES, Ph.D. 
National Statistician and Civil Registrar General
and Chairperson, 27th NSM/13th NCS Steering Committee

NSM Streamer/Tarpaulin Format

agency
logo

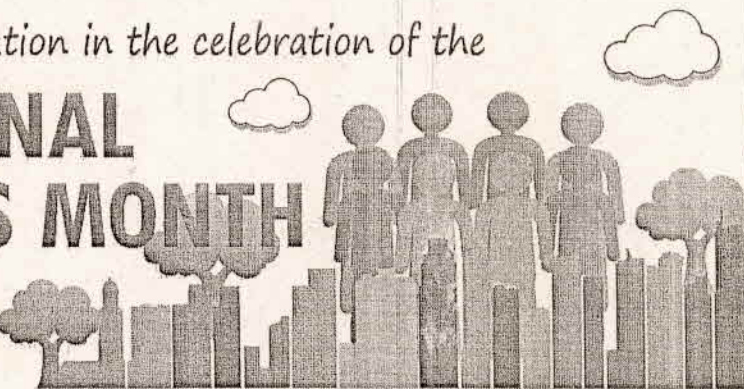
name of agency

joins the nation in the celebration of the



**27th NATIONAL
STATISTICS MONTH**

OCTOBER 2016



"Sustainable Development: Making Statistics Count"

3 ft

9 ft

27th NATIONAL STATISTICS MONTH

OCTOBER 2016



"Sustainable Development: Making Statistics Count"