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| **Box 5****CONTENTS OF PROJECT BRIEF****(**With Guide Questions**)**1. **Name and Type of Project**
* What is the working name of the project? It must be brief and catchy
* Short description must be added. How would it be described in 2 – 3 sentences?
* Project proponent or originator of idea
* In what category does it fall?
	+ *Infrastructure & other physical capital?*
	+ *Public and private institutions?*
	+ *Social, local economic development, environmental management?*
	+ *Other?*
* *Where is the proposed location of the project?*
* *Are the project’s demands on the natural resources assured of being met for the life of the project?*
* *Would the project be at any risk from environmental or human-made hazards?*
* Are the project’s demands on the natural resources assured of being met for the life of the project?
1. **Activity Components**
* State indicative duration of each component. *What places, activities, and groups in the same area are targeted by the project?*
* List the things that need to be done to produce the desired output
	+ *Is a formal feasibility/ design study required?*
* *Who would manage implementation?*
* *What complementary measures are needed to ensure project success or reinforce the intended* effects?
* Who would manage implementation?
1. **Estimated Cost of Resource Inputs -** *What amount of implementation funding is required?*

Classified into human power, materials, equipment, etc. by activity component, where applicable and in pesos if possible) * Materials \_\_\_\_\_\_\_\_\_\_\_\_\_\_
* Human Resources (Labor) \_\_\_\_\_\_\_\_\_\_\_\_\_\_
* Equipment \_\_\_\_\_\_\_\_\_\_\_\_\_\_
* Etc. \_\_\_\_\_\_\_\_\_\_\_\_\_\_

 TOTAL Php \_\_\_\_\_\_\_\_\_\_\_\_\_\_ * *What is the likely funding source?*
* Is the project expected to be financially self-sustaining?
1. **Justification of the Project**
* *Rationale / objective derived from the CLUP/ CDP*
* *Indicate the issue being addressed as identified in the plan*
* What indicators of development does the proposed project address?
* On what other places is the project likely to have an effect, and how?
* What social and economic activities in what locations are likely to be affected by the project, and how?
* In what way, if any, is the proposed project related to other planned or on-going area development activities?
1. Target Beneficiaries
* Population Sectors or geographical areas
* Specify how men and women or specific areas will be benefited
1. **Target Outputs or Success Indicators**
* *Quantify if possible*
* *Include indicator of success and means of verification*
* What complementary measures are needed to ensure project success or reinforce the intended effects?
* Will the project lower transaction cost?
* Will the project reduce barriers to participation?
* Will the project increase local area employment?
* Will the project increase income multiplication?
* What will be the public revenue and expenditure impacts of the project?
* Is the project meant to improve area socio-economic performance in any other ways?
1. **Possible Risks or External Factors that Could Frustrate the Realization of the Project**
* May be natural, social, economic, etc.
1. **Expected Private Sector Response**
* Specify desired private sector participation, e.g., investments
* What are the expected responses by the private sector and other stakeholders to the changes that will result from the project?
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