



REPUBLIC OF THE PHILIPPINES
DEPARTMENT OF THE INTERIOR AND LOCAL GOVERNMENT
 DILG-NAPOLCOM Center
 EDSA corner Quezon Avenue, Quezon City

MEMORANDUM CIRCULAR
 2017- 12

January 24, 2017

FOR : ALL PROVINCIAL GOVERNORS AND CITY AND MUNICIPAL MAYORS

SUBJECT : PARTICIPATION TO THE GLOBAL YOUTH FORUM 2017

The International School for Sustainable Tourism (ISST), in partnership with the Department of Tourism (DOT), the Department of the Interior and Local Government (DILG) and the Subic Bay Metropolitan Authority will hold the **Global Youth Forum 2017** with the theme, "Youth on Sustainable Tourism on 20-21 February 2017 at the **Subic Bay Exhibition and Convention Center**, 18 Efficiency Street, Subic Bay Gateway Park, Subic Bay Freeport Zone.

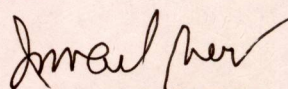
This forum seeks to create awareness of the many opportunities in the tourism industry, highlight lessons from successful tourism ventures and projects, and expose government workers to best practices that would guide the development of policies and programs for the youth sector.

In view of the above, all Local Government Units are hereby encourage to send participant/s to the above-mentioned activity particularly the Sangguniang Kabataan and Local Officials who are involved in tourism, environmental conservation, community development, social enterprises and entrepreneurship.

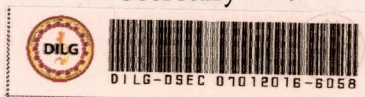
Further details about the forum including target participants, registration process and fees are elaborated in the attached Project Profile.

All DILG Regional and Provincial Directors and Field Officers are hereby directed to cause the widest dissemination of this Memorandum Circular.

For the information and guidance of all concerned.


 ISMAEL D. SUENO
 Secretary

MC on 2017 Global Youth Forum
 PAMD. VSC/LDL
 01.10.2017





GLOBAL YOUTH FORUM²⁰¹⁷ PHILIPPINES

“Youth on Sustainable Tourism”

In celebration of:

United Nations World Tourism Organization’s theme
**“2017: International Year of
Sustainable Tourism for Development”**

Republic of the Philippines Chairmanship of
ASEAN 2017: 50th Anniversary

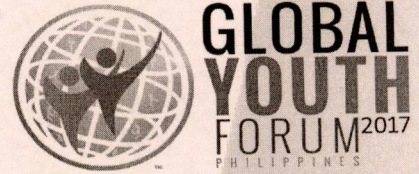
ORGANIZED BY:



IN PARTNERSHIP WITH:



PROJECT BRIEF



Event Details:

The 2017 Global Youth Forum (#GYF2017) will be held on **20-21 February 2017**, at the **Subic Bay Exhibition and Convention Center, 18 Efficiency Street, Subic Bay Gateway Park, Subic Bay Freeport Zone.**

Objectives:

The **Global Youth Forum (GYF)** is an event organized by the **International School of Sustainable Tourism (ISST)**, in partnership with the *Department of Tourism, the Department of Interior and Local Government* and the *Subic Bay Metropolitan Authority*.

It seeks to:

- 1) Create awareness of the many opportunities in the tourism industry;
- 2) Highlight lessons from successful tourism ventures and projects;
- 3) Expose government workers to best practices that would guide the development of policies and programs for the youth sector.

Theme:

This year, ISST is one with the United Nations World Tourism Organization (UNWTO) in celebrating **2017 as the International Year of Sustainable Tourism for Development.**

This declaration was made to highlight tourism's role in attaining the *2030 Agenda for Sustainable Development* and the *Sustainable Development Goals (SDGs)* through:

- 1) Inclusive and sustainable economic growth
- 2) Social inclusiveness, employment and poverty reduction
- 3) Resource efficiency, environmental protection and climate change
- 4) Cultural values, diversity and heritage
- 5) Mutual understanding, peace and security.

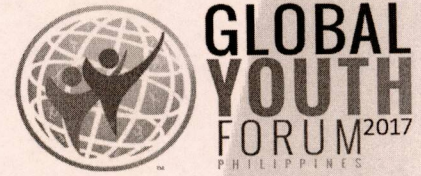
In line with this, the theme of the **2017 Global Youth Forum (#GYF2017)** is **"Youth on Sustainable Tourism"**. The forum will integrate the five ways tourism can promote sustainable development in each of the topics, highlighting the role of the youth in creating this change.

The topics for #GYF2017 are:

- **Heritage Tourism: Building a Strong Foundation through Cultural Preservation**
- **Striking a Balance: Ecotourism for Environmental Conservation and Rural Development**
- **A Match made in Heaven: Sustainable Tourism and Community Development**
- **Doing Our Part: Responsible Travelling for the Millennial Traveller**
- **A Green Future: Career Opportunities in Sustainable Tourism**

Each session will consist of one (1) keynote speaker to discuss the topic (30-45 minutes), followed by three (3) panelists to share their related experience (10-15 minutes each). Afterwards, the floor will be open to questions from the audience, as facilitated by the session moderator.

PROJECT BRIEF



Target Participants:

In support of the Philippines' chairmanship of this year's ASEAN 50th Anniversary celebration, this year's Global Youth Forum will be inviting **participants from the different ASEAN countries**.

The following would benefit the most from attending #GYF2017:

- 1) Senior high school students
- 2) College students taking up tourism, trade, environment, culture/history, and business-related courses
- 3) Members and leaders of youth organizations
- 4) Young professionals interested in pursuing careers in tourism, trade, sustainable development and related industries
- 5) Local government officials handling tourism, community development, and the youth sector
- 6) Representatives of national government agencies engaged in tourism, culture, environment, education, career development, and youth engagement

Registration Process:

- 1) Submit the accomplished registration form/s to isst.globalyouthforum@gmail.com. You will receive an email confirming receipt of the document/s with a billing statement for the registration fee/s.
- 2) Settle payment through cash or check deposit within five (5) working days from sending the registration form.
- 3) Send a scanned copy with the proof of payment and billing statement control number to isst.globalyouthforum@gmail.com.
- 4) You will receive an email confirming your slot/s at the #GYF2017.

Registration Fees:

The below fees are inclusive of participant kits, daily snacks and lunch, certificates of participation, and conference materials.

PACKAGE	ONE DAY ONLY	FULL TWO DAYS	AVAILABILITY
Early Bird Rate	PHP 1,200.00/pax	PHP 2,300.00/pax	Available for those who register and settle payment on or before 31 January 2017 .
Regular Rate	PHP 1,500.00/pax	PHP 2,900.00/pax	Available for those who register and settle payment on or before 10 February 2017 .
Walk-in Rate	PHP 2,000.00/pax	PHP 3,900.00/pax	All those who register after 10 February 2017 are considered walk-in participants. They will settle payment at the venue on the first day of the forum.

*Special rates are available for official representatives from LGUs and national agencies.

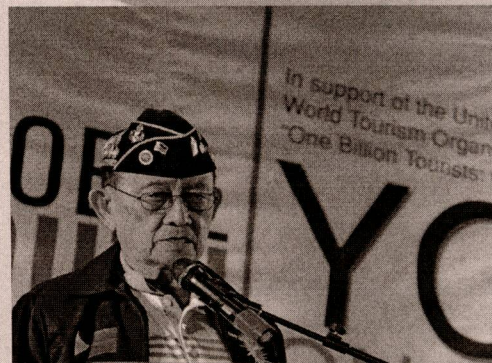
*Special group discounts are available for school delegations of five (5) or more.

Please contact the event secretariat at isst.globalyouthforum@gmail.com for more details.

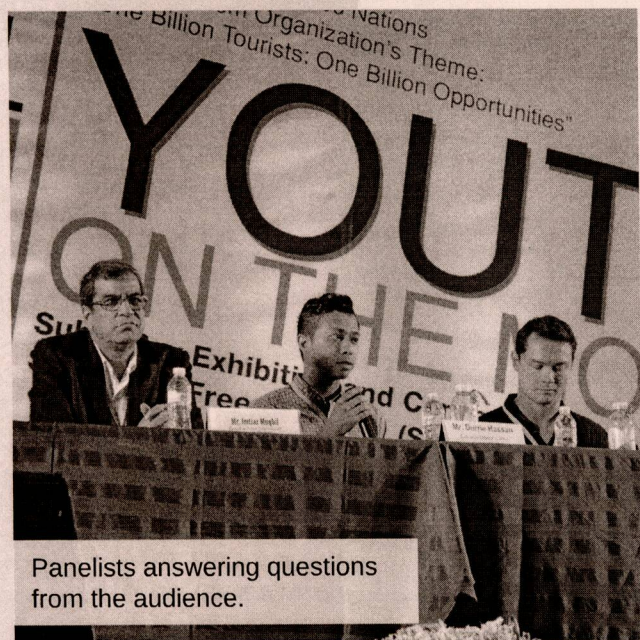
A look back: 1st Global Youth Forum

October 1-3, 2015

A packed hall at SBECC, Subic Bay Freeport Zone.



Keynote Speaker, former President Fidel V. Ramos



Panelists answering questions from the audience.



Happy participants at the registration booth.

Energizing the youth through Zumba!



Delegates taking pictures with speakers on the last day of the conference.