



Republic of the Philippines

**DEPARTMENT OF THE INTERIOR AND LOCAL GOVERNMENT**

DILG NAPOLCOM Center, EDSA cor. Quezon Avenue, West Triangle, 1104 Quezon City  
www.dilg.gov.ph

**MEMORANDUM CIRCULAR**

**NO. 2019-157**

**TO : DILG REGIONAL DIRECTORS, PROVINCIAL GOVERNORS, CITY MAYORS, MUNICIPAL MAYORS AND OTHERS CONCERNED**

**SUBJECT : CELEBRATION OF THE 30<sup>TH</sup> NATIONAL STATISTICS MONTH (NSM) AND 14<sup>TH</sup> NATIONAL CONVENTION ON STATISTICS (NCS)**

**DATE : 19 SEP 2019**

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The month of October of every year was declared as the National Statistics Month pursuant to Presidential Proclamation No. 647, issued on September 20, 1990 by then President Corazon C. Aquino to promote, enhance and instill nationwide awareness and appreciation of the importance and value of statistics to the different sectors of society; and to elicit the cooperation and support of the general public in upgrading the quality and standards of statistics in the country.

Relative thereto, the Philippine Statistics Authority (PSA) issued Memorandum Circular 2019-07 dated 25 March 2019 enjoining all national government agencies, local government units, academic institutions, state universities and colleges, and the private sector at the national and sub-national levels to actively participate and support the celebration of the **30<sup>th</sup> National Statistics Month (NSM)** with the theme "**Data Innovation: Key to a Better Nation**" and the conduct of **14<sup>th</sup> National Convention on Statistics (NCS)** this October 2019.

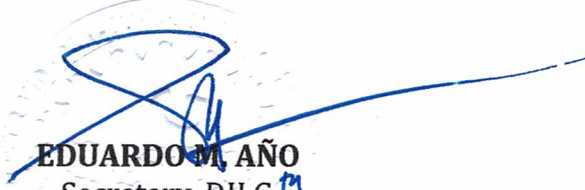

**In view of the foregoing, you are hereby enjoined to actively participate in the celebrations by holding activities such as, but not limited to, the following:**



- **Hanging of a streamer/tarpaulin in the building façade through the whole month of October carrying this year's theme (see attached format);**
- **Conduct of symposia, workshops, orientation seminars, exhibits, slide shows;**
- **Publication of statistical reports, indicators and other relevant information; and**
- **Conduct of other NSM-related activities.**

Attached herewith is a copy of the PSA Memorandum Circular 2019-07 and the 30<sup>th</sup> NSM streamer format for your reference. For further details on the 30<sup>th</sup> NSM and 14<sup>th</sup> NCS, you may visit the PSA web page: <http://www.psa.gov.ph/nsm>.

In order to ensure the active involvement, coordination, and support of all concerned, you are hereby directed to immediately cause the widest dissemination of this issuance within your area of jurisdiction.

For your information and guidance.

  
**EDUARDO M. AÑO**  
Secretary, DILG 

   
DILG-OSEC 11062018-08408



REPUBLIC OF THE PHILIPPINES

**PHILIPPINE STATISTICS AUTHORITY**

Reference No. 19SS01-035

**PSA MEMORANDUM CIRCULAR NO. 2019-07**

**TO** : The Heads of Departments, Bureaus, Offices, and Instrumentalities of the National Government, Government-Owned and Controlled Corporations, State Universities and Colleges, Local Government Units, and the Private Sector

**SUBJECT** : Celebration of the 30<sup>th</sup> National Statistics Month and 14<sup>th</sup> National Convention on Statistics in October 2019

**DATE** : 25 March 2019

**1. Purpose**

This Memorandum Circular is issued to enjoin all agencies of the government, local government units, academic institutions, state universities and colleges, and the private sector at the national and subnational levels to actively participate in and support the celebration of the 30<sup>th</sup> National Statistics Month (NSM) and conduct of the 14<sup>th</sup> National Convention on Statistics (NCS) in October 2019.

The annual observance of the NSM is pursuant to Presidential Proclamation No. 647, "Declaring the Month of October of Every Year as the National Statistics Month," issued on September 20, 1990 by then President Corazon C. Aquino. Meanwhile, the conduct of the NCS is pursuant to the Philippine Statistics Authority (PSA) Board Resolution No. 01, Series of 2017 – 073, "Approving the Conduct of the National Convention on Statistics Every Three Years."

**2. Objectives**

The NSM is aimed to: (a) promote, enhance, and instill nationwide awareness and appreciation of the importance and value of statistics to the different sectors of society; and (b) elicit the cooperation and support of the general public in upgrading the quality and standards of statistics in the country.

In consonance with the 30<sup>th</sup> NSM celebration, the NCS will be conducted by the Philippine Statistical System (PSS) to: (a) provide a forum for exchanging ideas and experiences in the field of statistics and for discussing recent statistical developments and prevailing issues and problems of the PSS; and (b) elicit the cooperation and support of statisticians and professionals in related fields from the government, academe, and private sector towards a more responsive statistical system.

**3. Theme**

The 30<sup>th</sup> NSM and 14<sup>th</sup> NCS shall have the following theme:

**"Data Innovation: Key to a Better Nation"**



Management System  
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This theme may be translated into other major Philippine dialects. Depending on the focus and direction of its statistical activities, an agency or region may choose to have its own sub-theme.

#### 4. Suggested Activities

Activities in support of the NSM and NCS may be undertaken by an organization, university/college or a region in accordance with the capabilities of the participating units/regions. These may be in the form of symposia, workshops, orientation seminars, exhibits, slide shows, and publication of statistical reports, indicators, and other relevant information, among others, with particular emphasis on the theme and the agency's/region's sub-theme, if any.

Participating organizations, universities/colleges and units of the government are requested to display 30<sup>th</sup> NSM/14<sup>th</sup> NCS streamers/tarpaulin in their building façade throughout the month of October following the prescribed streamer format. Likewise, organizations, universities/colleges and units of the government are encouraged to distribute the 30<sup>th</sup> NSM Calendar of Activities, 30<sup>th</sup> NSM/14<sup>th</sup> NCS posters, and other promotional materials provided by the 30<sup>th</sup> NSM/14<sup>th</sup> NCS Secretariat on their respective websites and disseminate printed copies of such to their stakeholders and local official counterparts.

#### 5. Coordination of Activities at the National Level

To oversee and coordinate the implementation of the various activities and programs to be undertaken during the month-long celebration, the Steering Committee for the 30<sup>th</sup> NSM/14<sup>th</sup> NCS has been established with composition as follows:

- Chair: Philippine Statistics Authority (PSA)
- Vice-Chair: Bangko Sentral ng Pilipinas (BSP)
- Members:
- Commission on Higher Education (CHED)
  - Department of Budget and Management (DBM)
  - Department of Education (DepEd)
  - Department of Environment and Natural Resources (DENR)
  - Department of Foreign Affairs (DFA)
  - Department of Health (DOH)
  - Department of Information and Communications Technology (DICT)
  - Department of the Interior and Local Government (DILG)
  - Department of National Defense (DND)
  - Department of Social Welfare and Development (DSWD)
  - Department of Science and Technology (DOST)
  - Department of Tourism (DOT)
  - Department of Transportation (DOTr)
  - Metropolitan Manila Development Authority (MMDA)
  - National Economic and Development Authority (NEDA)
  - Philippine Statistical Association, Inc. (PSAI)
  - Philippine Statistical Research and Training Institute (PSRTI)
  - Senate Economic Planning Office (SEPO)
  - Technical Education and Skills Development Authority (TESDA)
  - University of the Philippines Los Baños, Institute of Statistics (UPLB INSTAT)
  - University of the Philippines School of Statistics (UPSS)

Various subcommittees with specific terms of reference shall also be established, with the PSA as Chair. The PSA technical staff shall provide secretariat support to the Steering Committee and subcommittees.

#### **6. Coordination of Activities at the Local Level**

For the regional NSM celebration, the Regional Statistics Committees (RSCs) are hereby designated as the coordinating bodies for all NSM activities. The PSA Regional Statistical Services Offices (RSSOs) shall provide technical and administrative support to their respective RSCs.

Likewise, the RSSOs are designated as focal points for the submission of application forms, abstracts and final manuscripts of NCS papers from the regions. The Regional Directors and selected Statistical Operations and Coordination Division (SOCD) Chiefs will serve as members for the Working Groups for Luzon, Visayas, and Mindanao which will assist the 14<sup>th</sup> NCS Overall Secretariat in the coordination and preparation at the local level.

#### **7. Fund Contribution/Sponsorship**

- **30<sup>th</sup> NSM Contribution**

The participating agencies/organizations in the NSM celebration are requested to earmark funds for their respective activities as well as for common NSM activities. While funds of participating agencies for their own celebration shall come from their respective agencies/organizations, the funds for major NSM activities such as interagency forum, publicity and promotional materials, and other activities shall be sought from contributions of participating agencies and other possible donors, subject to existing accounting and auditing rules and regulations of the Commission on Audit (COA). Each agency shall be requested to contribute at least Twenty Thousand Pesos (PhP 20,000.00) and the PSA is hereby designated to administer the NSM funds.

Funds needed for the 30<sup>th</sup> NSM opening and closing ceremonies shall be provided by the host agencies, namely, the PSA and the Bangko Sentral ng Pilipinas (BSP), respectively.

- **14<sup>th</sup> NCS Sponsorship**

Participating agencies/organizations are requested to sponsor plenary and/or breakout/scientific sessions and the PSA is hereby designated to administer the NCS funds.

A trust account solely for NCS purpose will be opened and funds collected from sponsorships and registration/participation fees will be deposited in this account. After all obligations related to the event have been deducted, the trust account's balance will be remitted to the Bureau of Treasury and will be closed thereafter.

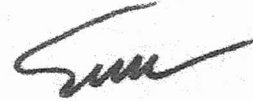
#### **8. Submission of Agency Activities**

All concerned are hereby urged to cooperate in ensuring the attainment of the objectives of the NSM and NCS. National line agencies are enjoined to issue special orders/circulars to solicit the participation of their field/local offices/bureaus/attached agencies in the celebration of the NSM and conduct of the NCS. Administrators of state universities and colleges are encouraged to issue announcements relating to the .

Reference No. 19SS01-035

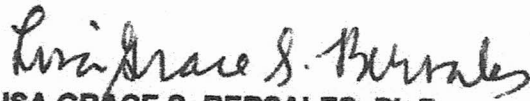
SUBJECT : Celebration of the 30<sup>th</sup> National Statistics Month and 14<sup>th</sup> National Convention on Statistics in October 2019

30<sup>th</sup> NSM/14<sup>th</sup> NCS celebration to the faculty and students. Private sector organizations, on the other hand, are encouraged to take part and cooperate in the conduct of the various interagency NSM activities and the NCS, advocacy of the conduct of the NCS, and coordinate organization-wide activities aiming at improving statistical knowledge and awareness. Whenever necessary, the PSA Undersecretary shall issue additional guidelines for the successful conduct of both events.



**ERNESTO M. PERNIA, Ph.D.**  
Socioeconomic Planning Secretary  
and Chairperson, PSA Board

Attested by:



**LISA GRACE S. BERSALES, Ph.D.**  
Undersecretary  
National Statistician and Civil Registrar General  
and Chairperson, 30<sup>th</sup> NSM and 14<sup>th</sup> NCS Steering Committee





*Agency Name*

*Joins the Nation in Celebrating the*

**30<sup>th</sup> NATIONAL STATISTICS MONTH** October 2019



***"Data Innovation: Key to a Better Nation"***



**Organized by the PHILIPPINE STATISTICAL SYSTEM  
Spearheaded by the PHILIPPINE STATISTICS AUTHORITY**