

#### DEPARTMENT OF THE INTERIOR AND LOCAL GOVERNMENT

DILG-NAPOLCOM Center, EDSA corner Quezon Avenue, West Triangle, Quezon City http://www.dilq.gov.ph

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TO THE 10-11

January 24, 2019

#### **MEMORANDUM CIRCULAR**

**NO.** 2019-08

TO

ALL PROVINCIAL GOVERNORS, CITY AND MUNICIPAL

**MAYORS** 

SUBJECT

PARTICIPATION TO THE TECHNICAL PLANNING WORKSHOP ON SPECIAL ECONOMIC ZONE

DEVELOPMENT MAPPING OF THE PHILIPPINE

**ECONOMIC ZONE AUTHORITY (PEZA)** 

The PEZA will be hosting a "Technical Planning Workshop on Special Economic Zone Mapping" for Local Government Units (LGUs), State Universities (SUCs) and landlords or landowners of private lands on the following dates and venues:

- January 30-31, 2019 Davao City (for LGUs in Mindanao)
- February 7-8, 2019 Lapu-Lapu City (for LGUs in Visayas)
- February 21-22, 2019 Baguio City (for LGUs in Luzon)

Said workshop aims to "provide an occasion for every group of participants to be able to present the Comprehensive Land Use Plans (CLUP) of the LGU it represents and share with fellow participants the number of areas or sites identified for potential development of Special Economic Zones (SEZ) in its territory."

In line with this, provincial, city and municipal governments are hereby encouraged to participate in the said event.

Attached herein is the letter of Director General BGen. Charito B. Plaza, MNSA, PH.D relative to the aforementioned activity.

Please be guided accordingly.

EDUARDO M. AÑO Secretary





07 January 2019

HON. EDUARDO M. AÑO

Secretary
Department of the Interior and Local Government
DILG Central Office, Napolcom Center
Edsa corner Quezon Avenue
Quezon City

THROUGH

HON, EPIMACO VERANO DENSING III

Undersecretary for Operations

**SUBJECT** 

TECHNICAL PLANNING WORKSHOP ON SPECIAL ECONOMIC ZONE DEVELOPMENT MAPPING,

Requesting for Support and Cooperation

#### Dear Honorable Secretary Año:

Greetings for a Joyful, Peaceful and Prosperous 2019!

The Philippine Economic Zone Authority (PEZA) will be hosting a "Technical Planning Workshop on Special Economic Zone Mapping" for Local Government Units (LGUs), State Universities (SUCs) and landlords or landowners of private lands on the following schedules

30 - 31 January 2019

Davao City

Mindanao SEZ Development Mapping Workshop

07 - 08 February 2019

Lapu-Lapu City

Vizayas SEZ Development Mapping Workshop

21 - 22 February 2019

**Baguio City** 

Luzon SEZ Development Mapping Workshop

Department of the Interior and Local Government (DILG) to respectfully encourage the honorable governors of provincial governments, honorable mayors of city governments and municipal governments as well as landlords of private lands and landholding estates to have their respective local territories be duly represented with official participants, preferably the heads or chiefs of the constituent units of their respective offices, such as the

- ♣ Planning and Development Coordinating Office
- Environment and Natural Resources Management Office

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- Economic and Enterprise Management Office
- Housing and Land Use Management Office
- Office of the Architect or of the Engineer
- (the governors and mayors or their administrators are also
- warmly welcome to participate)

PEZA wishes for the kind support of the Honorable Secretary of the Interior and Local Government to respectfully issue a MEMORANDUM favorably advising the participants from LGUs to prepare for copies of the Comprehensive Land Use Plans (CLUP) of the respective LGU territories they represent. Such copies are expected to be ones which already depict the number of areas or sites for the potential development of Special Economic Zones (SEZ or Ecozone) with appropriate highlighting and labeling on the specific variety or type of SEZ such as (sites reserved for the creation and development of)

- Agro-Forestry Ecozone (A)
- Agro-Industrial Ecozone (B)
- Aqua-Marine Ecozone (C)
- Defense Industrial Complex (D)
- Halal Hubs and Production Zone (E)
- Island Capital City Ecozone (F)
- IT Parks (ICT Manufacturing Hub) (G)
- IT Parks with Business Process Outsourcing Facilities (H)
- KIST Park (Knowledge, Innovation, Science & Technology Park) (1)
- Logistics Parks (warehousing, shipment and other value-added enterprises (1) within or nearby international air and sea ports)
- Mineral Processing Zone (K)
- Renewable Energy Eco-Industrial Park (L)
- Tourism Ecozones (Tourism Enterprise) (M)
  - Eco-Tourism / Cultural Village / Heritage Parks
  - Medical Tourism
  - Retirement Village with Health, Wellness & Naturopathy Facilities
- (Export Processing Zones, or other Complex Ecozones) (N)

The scheduled workshop aims to provide an occasion for every group of participants to be able to present the CLUP of the LGU it represents and share with fellow participants the number of areas or sites identified for potential development of SEZ in its territory. On such occasion, the participants shall be assisted by the PEZA Technical Staff in terms of reviewing and enhancing the technical descriptions of their respective identified areas or sites, and, will also be able to consult a Project Support Panel ("PSP" comprised of representatives invited from various national line agencies of government) in terms of the planning for the designing of the provisions for communication, transportation, power, water, manpower, supply value chain and other infrastructural support systems required for and in the variety or types of ecozones potential in the cited sites.

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The desired outputs (hopefully the enhanced CLUPs) of the participants in such workshop shall be reviewed by PEZA Management for consideration (possible inclusion if qualified) into the **Philippine Economic Zones Map** it is preparing to be launched on **30 April 2019** before a huge crowd of entrepreneurs, industrialists, diplomats and leaders from various sectors and organizations on the occasion of the **PEZA Investors Recognition Night**. Such map shall form part of the promotional materials of PEZA in its engagement with or participation to various investment promotion activities regionally and globally. The presence of an LGU's identified areas as integral parts of the said map shall be an opportunity for the same to be exposed to investors and developers with the support of PEZA as the premier and top-performing investment promotion agency of the government.

Whereas, the regional and global landscapes of competition on investment locations among states are already into the availability of green Ecozones of various types which are designed in an ease-of-doing-business condition. The country, a wealthy archipelago of natural endowments and competitive human capital possesses a million hectare of either idle or poorly cultivated lands; hence, must be studied for better asset-multiplying and incomegenerating utilization, recognizing the new role of Ecozone as a springboard to developing future industrial township or smart city in every province. Thus, an opportunity for the LGUs, SUCs and landlords to review and re-position their non-performing assets (idle or poorly cultivated land areas) into the context of Ecozone Development.

An LGU who is interested to enjoy this rare opportunity PEZA is initiating in the spirit of participatory, inclusive and consultative leadership is hereby respectfully advised to signify positive response by sending a "Confirmation Message" with the Names, Positions & Units [with Mobile Phone Numbers and E-Mail Addresses] of the Participants to the workshop through PEZA email odg@peza.gov.ph and etp@peza.gov.ph at least five working days prior to the workshop schedule it (they) particularly chooses to attend in. Questions or points of clarifications of the interested participants about the conduct of the workshop are advised to be sent to PEZA through the said email addresses. PEZA will be sending the Workshop Guidelines and Mechanics to the confirmed participants through their respective email addresses. This letter-request respectfully authorizes the good DILG Regional Offices to kindly represent the undersigned in cordially inviting the concerned LGUs to participate in the said workshops.

The undersigned humbly wishes to be noted that the new thrusts and policy direction of PEZA ("Revolutionizing PEZA") under the Presidency of His Excellency Rodrigo Roa Duterte were already presented to the LGUs in various occasions such as her resource speakership before the National Convention of the Union of Local Authorities of the Philippines in 2018, the by-invitation for several groups of LGU executives presentation hosted by her own office at the PEZA Head Office, as well as her round-up series of lectures on Ecozone Development Planning to and with various LGUs between January 2017 and December 2018.

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In effect, the subject schedule of workshops will be the last and final opportunity for the LGUs to be able to assure that their respective local territories are appropriately included in the PEZA Economic Zones Map and that the "local investment promotion and industry development program" of their respective localities shall not be left behind by the new or updated literature of investment promotion of PEZA.

The LGUs and landlords from Regions IX, X, XI, XII, XIII Caraga and the ARMM are respectfully advised to participate in the scheduled workshop in Davao City on 30 - 31 January 2019; those participants from Regions VI, VII and VIII are advised to participate in the scheduled workshop in Lapu-Lapu City on 07 - 08 February 2019; while those participants from Regions I, II, III, IV-A, IV-B, V, Cordillera Administrative Region and the National Capital Region are advised to participate in the scheduled workshop in Baguio City on 21 - 22 February 2019. The specific venues (addresses of hotels or resorts) in the Cities of Davao, Lapu-Lapu and Baguio and other details related to the workshop programs as scheduled shall be sent to the email addresses of the confirmed participants. To this end, the undersigned humbly requests for the honorable DILG Office of the Secretary and the good DILG Regional Offices to favorably endorse and kindly disseminate the attached Memorandum herewith around the LGUs per region as an "official invitation" for them.

The desired outputs of the scheduled workshops shall mark the beginning of a joint initiative of the PEZA and the **DILG** with **LGUs** to prepare every province of each region to become globally competitive through being a federal-ready and export-oriented local economy.

Thank you very much for your usual support and cooperation.

Very truly yours,

PEZA - DTS

1211-2019-00376

BGEN CHARITO B PLAZA MNSA PH D

Director General

Enclosed: Memorandum of Invitation for LGUs

(fourth of four pages)



#### **MEMORANDUM**

FOR

THE LOCAL GOVERNMENT UNITS

The Governors of Provincial Governments

The Mayors of City and Municipal Governments

THROUGH

GEN EDUARDO M AÑO AFP (ret)

Secretary

Department of the Interior and Local Government

SUBJECT

TECHNICAL PLANNING WORKSHOP ON SEZ DEVELOPMENT MAPPING,

AN INVITATION

FROM

THE DIRECTOR GENERAL

DATE

**07 JANUARY 2019** 

1211-2019-00386

- The Philippine Economic Zone Authority (PEZA) will be hosting a "Technical Planning Workshop on Special Economic Zone Development Mapping" for Local Government Units (1) (LGUs), State Universities and Colleges (SUCs) and landlords on the following schedules
  - Davao City 30 - 31 January 2019 1.1 Mindanao SEZ Development Mapping Workshop
  - Lapu-Lapu City 07 - 08 February 2019 1.2 Vizayas SEZ Development Mapping Workshop
  - Baguio City 21 - 22 February 2019 1.3 Luzon SEZ Development Mapping Workshop
  - PEZA hereby respectfully seeks for the support and cooperation of the good Department of the Interior and Local Government (DILG) to respectfully encourage the honorable governors (2) of provincial governments, honorable mayors of city governments and municipal governments as well as landlords of private lands and landholding estates to have their respective local territories be duly represented with official participants, preferably the heads or chiefs of the constituent units of their respective offices, such as the
    - Planning and Development Coordinating Office 2.1
    - **Environment and Natural Resources Management Office** 2.2
    - Economic and Enterprise Management Office 2.3
    - Housing and Land Use Management Office 2.4
    - Office of the Architect or of the Engineer
    - (the governors and mayors or their administrators are also 2.5 2.6 warmly welcome to participate)

(first of four pages)



Every group of participants is respectfully advised to prepare for a copy of the Comprehensive Land Use Plan (CLUP) of the LGU territory it represents. Such copy is expected to be one which already depicts the number of areas or sites for the potential development of Special Economic Zones (SEZ or Ecozone) with appropriate highlighting and labeling on the specific variety or type of SEZ such as (sites reserved for the creation and development of)

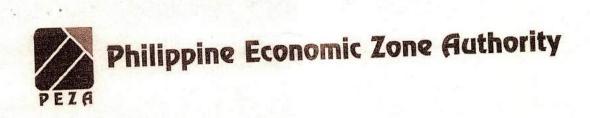
- Agro-Forestry Ecozone (A)
- Agro-Industrial Ecozone (B)
- Aqua-Marine Ecozone (C)
- Defense Industrial Complex (D)
- Halal Hubs and Production Zone (E)
- Island Capital City Ecozone (F)
- IT Parks (ICT Manufacturing Hub)
- IT Parks with Business Process Outsourcing Facilities (G)
- KIST Park (Knowledge, Innovation, Science & Technology Park) (H)
- Logistics Parks (warehousing, shipment and other value-added enterprises (1) (J) within or nearby international air and sea ports)
- Mineral Processing Zone (K)
- Renewable Energy Eco-Industrial Park (L)
- Tourism Ecozones (Tourism Enterprise) (M)
  - Eco-Tourism / Cultural Village / Heritage Parks
  - Medical Tourism
  - Retirement Village with Health, Wellness & Naturopathy Facilities
- (Export Manufacturing or Export Processing Zones, and other Complex Ecozones) (N)
- The scheduled workshop aims to provide an occasion for every group of participants to be able to present the CLUP of the LGU it represents and share with fellow participants the (3) number of areas or sites identified for potential development of SEZ in its territory. On such occasion, the participants shall be assisted by the PEZA Technical Staff in terms of reviewing and enhancing the technical descriptions of their respective identified areas or sites, and, will also be able to consult a Project Support Panel ("PSP" comprised of representatives invited from various national line agencies of government) in terms of the planning for the designing of the provisions for communication, transportation, power, water, manpower, supply value chain and other infrastructural support systems required for and in the variety or types of ecozones potential in the cited sites.
  - The desired outputs (hopefully the enhanced CLUPs) of the participants in such workshop shall be reviewed by PEZA Management for consideration (possible inclusion if qualified) into the (4) Philippine Economic Zones Map it is preparing to be launched on 30 April 2019 before a huge crowd of entrepreneurs, industrialists, diplomats and leaders from various sectors and organizations on the occasion of the PEZA Investors Recognition Night. Such map shall form part of the promotional materials of PEZA in its engagement with or participation to various investment promotion activities regionally and globally. The presence of an LGU's identified areas as integral parts of the said map shall be an opportunity for the same to be exposed to investors and developers with the support of PEZA as the premier and top-performing investment promotion agency of the government.

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- Whereas, the regional and global landscapes of competition on investment locations among states are already into the availability of green Ecozones of various types which are designed in an ease-of-doing-business condition. The country, a wealthy archipelago of natural endowments and competitive human capital possesses a million hectare of either idle or endowments and competitive human capital possesses a million hectare of either idle or poorly cultivated lands; hence, must be studied for better asset-multiplying and income-generating utilization, recognizing the new role of Ecozone as a springboard to developing future industrial township or smart city in every province. Thus, an opportunity for the LGUs, SUCs and landlords to review and re-position their non-performing assets (idle or poorly cultivated land areas) into the context of Ecozone Development.
- An LGU who is interested to enjoy this rare opportunity PEZA is initiating in the spirit of participatory, inclusive and consultative leadership is hereby respectfully advised to signify positive response by sending a "Confirmation Message" with the Names, Positions & Units (with Mobile Phone Numbers and E-Mail Addresses) of the Participants to the workshop through PEZA email odg@peza.gov.ph and etp@peza.gov.ph at least five working days prior to the workshop schedule it (they) particularly chooses to attend in. Questions or points of clarifications of the interested participants about the conduct of the workshop are advised to be sent to PEZA through the said email addresses. PEZA will be sending the Workshop Guidelines and Mechanics to the confirmed participants through their respective email addresses. This memorandum serves as an official invitation.
  - The honorable governors and honorable mayors may also recommend to PEZA some landlords or private landowners of idle land areas and owners of landholding estates in their respective territories which they think may be considered as potential sites for Ecozone development. This memorandum serves as an authorization for them to invite their preferred land-owning constituents as participants to the scheduled workshops. The Names with Positions (with Mobile Phone Numbers and E-Mail Addresses) and or the Names of the Companies of the recommended landlords or landowners must be sent to the said PEZA email addresses; and as participants from the private sector, they are respectfully advised to bring with them the Maps and Land Titles of the areas and lots they own and possess as their reference in the workshop procedures.
    - The LGUs and landlords from Regions IX, X, XI, XII, XIII Caraga and the ARMM are respectfully advised to participate in the scheduled workshop in Davao City on 30 31 January 2019; those participants from Regions VI, VII and VIII are advised to participate in the scheduled workshop in Lapu-Lapu City on 07 08 February 2019; while those participants from Regions I, II, III, IV-in Lapu-Lapu City on 07 08 February 2019; while those participants from Regions are advised to A, IV-B, V, Cordillera Administrative Region and the National Capital Region are advised to participate in the scheduled workshop in Baguio City on 21 22 February 2019. The specific participate in the scheduled workshop in the Cities of Davao, Lapu-Lapu and Baguio and other venues (addresses of hotels or resorts) in the Cities of Davao, Lapu-Lapu and Baguio and other details related to the workshop programs as scheduled shall be sent to the email addresses of the confirmed participants. To this end, the undersigned humbly requests for the honorable DILG Office of the Secretary and the good DILG Regional Offices to favorably endorse and kindly disseminate this memorandum as an official invitation for the LGUs.

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(9) The desired outputs of the scheduled workshops shall mark the beginning of a joint initiative of the PEZA and the DILG with LGUs to prepare every province of each region to become globally competitive through being a federal-ready and export-oriented local economy.

Hereby respectfully submitted for your support and cooperation.

BGEN CHARITO B PLAZA MNSA PH D

Director General

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