



Republic of the Philippines

DEPARTMENT OF THE INTERIOR AND LOCAL GOVERNMENT

DILG-NAPOLCOM Center, EDSA corner Quezon Avenue, West Triangle, Quezon City

<http://www.dilg.gov.ph>



## 2018 CELEBRATION OF THE LIBRARIES AND INFORMATION SERVICES (LIS) MONTH

Memorandum Circular No. 2018-180

October 23, 2018

### 1.0 Background

- 1.1 Pursuant to Presidential Proclamation No. 837 s. 1991, the month of November of every year is declared as the Library and Information Services Month. The month-long celebration will help raise public awareness on the invaluable service that libraries and information centers provide, i.e. providing data and materials for lifelong knowledge and learning, research and leisure.
- 1.2 For 2018, the National Commission for Culture and the Arts – National Committee on Libraries and Information Services (NCCA-NCLIS) and the National Library of the Philippines, will lead the celebration with the theme, “Ang Kulturang may Malasakit, sa Aklatan ay Makakamit” to highlight the important role of libraries and information centers in upholding Filipino culture and values.

### 2.0 Purpose

This policy aims to encourage all Local Chief Executives to support the objectives of the month-long celebration of the Library and Information Services Month.

### 3.0 Scope/Coverage

All Provincial Governors, City Mayors, Municipal Mayors, DILG Regional Directors, ARMM Regional Governor, and all others concerned

### 4.0 Policy Content and Guidelines

- 4.1. Presidential Proclamation No. 837 series of 1991, declares the month of November as Library and Information Services Month.
- 4.2. All Local Chief Executives (LCEs) are encouraged to support the month-long celebration by way of undertaking the following suggested activities:
  - 4.1.1 Hanging of the 2018 LIS Month official streamers;
  - 4.1.2 Development, production and distribution of information, education and communication materials on 2018 LIS Month;
  - 4.1.3 Uploading of the LIS Month advocacy materials in the LGU website and social media accounts;

- 4.1.4 Participation in the online campaign thread about the observance by uploading photos, news features and other information relative to LIS month using the hashtags: #28<sup>th</sup> LISMonth;
  - 4.1.5 Featuring the LGU's calendar of activities, activity reports, and the 2018 LIS Month advocacy materials in their official websites, social media accounts and publications, and send a link of the reports to NCCA through email at [sch@ncca.gov.ph](mailto:sch@ncca.gov.ph);
  - 4.1.6 Providing information on the Libraries and Information Services Month celebration during Flag Raising Ceremony of government offices; and
  - 4.1.5 Organizing or participating in library-related activities such as, lecture demonstrations, conferences, fora, book drives, and story telling contests ;
- 4.3 All DILG Regional Directors and ARMM Regional Governor are, likewise, enjoined to cause the widest and immediate dissemination of this issuance to all local government units within their Regions.

## 5.0 Reference

- 5.1 Letter dated August 14, 2018 from Chairman Virgilio S. Almario, National Artist, National Commission for Culture and the Arts

## 6.0 Effectivity

This Memorandum Circular shall take immediately.

## 7.0 Approving Authority

  
**USEC EDUARDO M. AÑO**  
Officer-In-Charge, DILG



## 8.0 Feedback

For more information, you may coordinate with the NCCA Cultural Heritage Section at Telephone No. (02) 527-2192 local 339, or through Ms. Eileen Rudi and Ms. April Pabon-Benosa at mobile number 0926-0626345 or email at [sch@ncca.gov.ph](mailto:sch@ncca.gov.ph). You may also visit [www.ncca.gov.ph](http://www.ncca.gov.ph) for further details.