



Republic of the Philippines
DEPARTMENT OF THE INTERIOR AND LOCAL GOVERNMENT

**2018 CELEBRATION OF THE
ANIMAL WELFARE WEEK CELEBRATION (OCTOBER 1-7, 2018)**

Memorandum Circular No. 2018-164
September 26, 2018



1. Background

Through the centuries, humans have compromised animal welfare and species protection for a number of reasons. Whether it be destroying natural habitats for new buildings or agriculture, or testing chemicals on animals to determine whether the substance is safe for human use, humans have rarely prioritized animals. Thus, Presidential Proclamation No. 715 dated October 11, 2014 was issued, declaring the first week of October of each year as “Animal Welfare Week”. This proclamation is aimed at inculcating in the heart and mind of every Filipino, particularly the youth, to love and be kind to animals, whether domesticated or wildlife. It furthers the aim of enhancing virtues of kindness, justice and protection of all living creatures as the greatest contributing factor to maintain and restore the country’s ecological balance.

2. Purpose

This Memorandum Circular is issued to encourage all local government units to conduct activities in celebration of above-said event, to raise awareness and consciousness to their constituents, on the love of animals and their importance to humans.

3. Scope/Coverage

All Provincial Governors, City Mayors, Municipal Mayors, Punong Barangays, DILG Regional Directors and ARMM Regional Governor

4. Policy Content and Guidelines

To be spearheaded by the Department of Agriculture, Bureau of Animal Industry-Animal Health and Welfare Division (DA, BAI-AHWD), this year’s celebration carries the theme, **Get Involved! Protect and Promote the Welfare of Animals.**

Relative thereto, all local government units are enjoined to support this celebration by conducting fitting activities, such as, but not limited to:

- Hanging of streamer/tarpaulin in strategic place of their building façade;
- Conduct of seminars, workshops, slide presentations regarding animal welfare protection, and their relevance to humans;
- Publication of statistical reports , indicators of LGU’s compliance to Republic Act 8485 (The Animal Welfare Act of 1998 and its amendment), and other relevant information; and
- Posting of event details, such as photos, videos, or news articles in LGU website and other social media accounts (e.g. facebook and twitter);

All DILG Regional Directors are hereby directed to cause the widest dissemination of this Circular within their respective regions.

5. Reference

Presidential Proclamation No. 715, Declaring the First Week of October of Each Year as "Animal Welfare Week"

6. Effectivity

This Memorandum Circular shall take effect immediately.

7. Approving Authority

By Authority of the Secretary:


EDUARDO M. AÑO
Officer-In-Charge, DILG



8. Feedback

For inquiries or related information, if any, you may email at tsgblgs@yahoo.com or contact Ms. Faye Marie G. Bernardino of the DA-Bureau of Animal Industry, Animal Health and Welfare Division (DA, BAI-AHWD) thru Telephone Nos. 928-2743/928-2836 or email address: fayebernardino25@gmail.com.