



Republic of the Philippines

DEPARTMENT OF THE INTERIOR AND LOCAL GOVERNMENT

DILG-NAPOLCOM Center, EDSA corner Quezon Avenue, West Triangle, Quezon City

<http://www.dilg.gov.ph>



## OBSERVANCE OF THE ANNUAL INTERNATIONAL COASTAL CLEAN-UP (ICC) DAY

Memorandum Circular No. 2017-118  
September 13, 2017

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### 1.0 Background

The International Coastal Clean-up (ICC) is an annual event which is simultaneously held and coordinated globally. In adherence to the global event, the ICC Day is set to be held **annually every third Saturday of September**. Thousands of volunteers from around the globe participate, clearing tons of trash from coastlines, rivers and lakes and recording every piece of trash collected.

The ICC is different from other clean-up activities, aside from the simultaneous and coordinated global execution is the emphasis on organized scientific data collection. Volunteers are requested, not only to pick up litter but also to identify and record the rubbish in a standardized data card. The debris information generated is encoded into a database for analysis by pollution specialists who are racing against time to develop solutions to the marine debris problem. A new data form released by Ocean Conservancy in 2013 helps volunteers record not just what objects they find but also their material composition. Going forward, this new information will be instrumental in helping determine the effects that specific materials are having on ocean habitats. By understanding the items collected in greater detail, scientists and ocean advocates will be able to identify the best remedies and advocate for solutions that will lead to a healthier ocean.

ICC Day in the Philippines is institutionalized by Presidential Proclamation No. 470 issued in 2003. ICC Philippines and the Philippine Coast Guard Auxiliary (PCGA) are the ICC National Coordinators who organize and coordinate ICC activities in cooperation with its institutional partners, including this Department.

### 2.0 Purpose

This Memorandum Circular is issued to encourage all LGUs and to direct all DILG Regional Offices to actively participate in the observance of the ICC.

### 3.0 Scope/Coverage

All Provincial Governors, City and Municipal Mayors, Punong Barangays, DILG Regional Directors, and ARMM Regional Governor

## 4.0 Definition of Terms

For purposes of this Memorandum Circular, the following terms shall be defined as:

- 4.1. *Coastal* – refers to the land near a shore; relating to or near a coast;
- 4.2. *DILG* – Department of the Interior and Local Government;
- 4.3. *Lawlessness* – refers to the illegality as a consequence of unlawful acts; defiance of the law;
- 4.4. *LGU* – Local Government Unit;
- 4.5. *International Coastal Cleanup (ICC)* – refers to one of Ocean Conservancy's hallmark projects which started in 1986. From 12 sites along the Texas coast, ICC grew to more than 6,000 sites in more than 100 countries, which includes Philippines.
- 4.6. *Ocean Conservancy* – refers to a non- profit environmental advocacy group based in Washington, D.C., United States. The organization helps formulate ocean policy at the federal and state government levels based on peer reviewed science.
- 4.7. *Philippine Coast Guard Auxiliary (PCGA)* - is a service-oriented, uniformed, voluntary organization. It is non-government, non-political organization whose membership adhere to the Philippine Coast Guard's (PCG) customs and traditions. Its organizational structure is parallel to PCG and has its own chain of leadership and management.

## 5.0 Policy Content and Guidelines

### 5.1. LGUs Participation on Annual ICC Day (3<sup>rd</sup> Saturday of September)

- 5.1.1. LGUs must register at the Ocean Conservancy website (<https://sites.google.com/site/iccphilippines/home>) or may send Ocean Conservancy an email to signify their interest to join and would like to request a formal invitation to the ICC event.
- 5.1.2. LGUs may browse through the Ocean Conservancy website to learn more about ICC, how to organize a clean-up, and how to record trash data.
- 5.1.3. LGUs may organize a network of volunteers and may start with their own orientation using the slideshows and other information downloadable at the website.
- 5.1.4. LGUs shall select their clean-up area. Inquire from the Provincial/City Environmental office, any civic action group, academic institutions and diving group who will be participating in the ICC. Some clean-up sites are listed at the Ocean Conservancy website. For Metro Manila, Clean-up Sites are posted at the website
- 5.1.5. The LGU must submit thru email the list of members who will be participating as early as possible or two weeks before ICC Day for area assignment.



## 5.2. Role of the DILG Regional Office

- 5.2.1. Monitor the conduct of clean-up activities on coastal areas and/or inland water systems in their respective localities and ensure the active participation of their constituents
- 5.2.2. Ensure that LGUs accomplish and submit the Ocean Conservancy's Ocean Trash Data Form to ICC Philippines
- 5.2.3. Cause the immediate and widest dissemination of this Memorandum Circular
- 5.2.4. Participate in the ICC through the conduct of clean-ups and proper recording and submission of data to ICC Philippines

## 5.3. Reportorial Requirement

The LGU, the DILG Regional Offices, and all other volunteer groups shall accomplish and submit the Ocean Conservancy's Ocean Trash Data Form to the ICC Philippines

## 6.0 Reference

Presidential Decree (P.D) No. 470 otherwise known as "Declaring the Third Saturday of September of each year as the International Coastal Clean-up (ICC) Day in observance of the Global Coastal Clean-up celebrations"

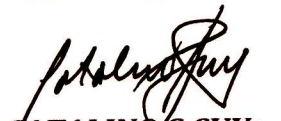
## 7.0 Repealing Clause

All DILG Memorandum Circulars inconsistent herewith in part or in full, are hereby modified, revoked, or repealed accordingly.

## 8.0 Effectivity

This Memorandum Circular shall take effect immediately.

## 9.0 Approving Authority

  
CATALINO S. CUY, Jr.  
OIC, DILG



## 10.0 Feedback

For related queries, kindly contact the Bureau of Local Government Supervision at Tel Nos. (02) 925 0351 or 441-9100 loc. 4211 or at email address at dilg.manilabaypmo@gmail.com.