



Republic of the Philippines

DEPARTMENT OF THE INTERIOR AND LOCAL GOVERNMENT

DILG-NAPOLCOM Center, EDSA corner Quezon Avenue, West Triangle, Quezon City

<http://www.dilg.gov.ph>



REVISED GUIDELINES ON THE IMPLEMENTATION OF MAMAMAYANG AYAW SA ANOMALYA, MAMAMAYANG AYAW SA ILIGAL NA DROGA (MASA MASID)

Memorandum Circular No. 2017-112

Reference Number:

Date: August 29, 2017

Rev. No. 00

1. BACKGROUND

The Department, through Republic Act (RA) 6975, otherwise known as the "Department of the Interior and Local Government Act of 1990," is mandated to promote peace and order, ensure public safety, and strengthen local governance aimed towards the effective delivery of basic services to the citizenry. As such, the Department has formulated plans, programs, and policies to reinforce this mandate.

In line with the priorities of the current administration to rid the country of illegal drugs, criminality, and corruption, Memorandum Circular (MC) No. 2016-116 entitled "Implementation of MASA MASID (Mamamayang Ayaw sa Anomalya, Mamamayang Ayaw sa Iligal na Droga) Program" was signed on September 2, 2016. MASA MASID is a project which encourages the involvement of the community through a multi-sectoral and mass-based approach to ensure an effective and efficient implementation.

However, there were significant changes as the project is being implemented. The Community-Based Rehabilitation Program (CBRP) is no longer part of the strategies. Also, with the recent terrorism-related incidents, the Department realizes the role that MASA MASID may play in preventing the entry of groups or individuals who wish to spread fear in the community. Thus, violent extremism and other threats to peace and security shall be added to the concerns that the MASA MASID shall protect the communities from.

With these changes, the existing policy has to be enhanced so as to address other concerns of the project. Hence, this Revised Guidelines in the Implementation of MASA MASID.

2. DESCRIPTION

The MASA MASID Project promotes community involvement to contribute in addressing problems on corruption, illegal drugs, criminality, violent extremism and other threats to peace and security down to its sources. The project is geared towards achieving improved governance starting at the local level and decreased crime activities, thus, helping in the realization of the mandate of the Department to promote peace and order, ensure public safety, and improve the performance of the LGUs in upholding good governance.

Multi-sectoral and mass-based approach shall be adopted to attain its objectives. The project recognizes the importance of the interplay between the government and civil society organizations. Hence, MASA MASID Groups shall be organized to bring together the government and the private sector to achieve peaceful, orderly, and safe communities.

3. PURPOSE

The project aims to promote synergy between the state and the private sector to contribute in ridding the country of corruption, illegal drugs, criminality, and violent extremism and other threats to peace and security. Specifically, it aims to:

- 3.1. Organize, establish, and capacitate MASA MASID Groups (MMG) in the city/municipal (C/M) and barangay level;
- 3.2. Enjoin the active participation from civil society organizations such as faith-based, non-government, and people's organizations;
- 3.3. Intensify the government's campaigns against corruption, illegal drugs, criminality, and violent extremism and other threats to peace and security; and
- 3.4. Set up a mechanism of reporting in the community level mobilizing community volunteers

4. SCOPE

This policy covers all local government units (LGU).

5. POLICY CONTENT AND GUIDELINES

5.1. Implementation Strategies

The project is guided by the following implementation strategies:

5.1.1. Advocacy

5.1.1.1. Advocacy to heighten the level of awareness on Corruption, Illegal Drugs, Criminality, and Violent Extremism and Other Threats to Peace and Security

5.1.1.2. Advocacy to encourage community participation and partnership building

5.1.2. Reporting System

A system of reporting shall be established in various modes to gather and assess information for referral to appropriate agency/ies.

5.1.2.1. Modes of Reporting

Reports shall be coursed through hotline, drop box, electronic mail, Short Message Service (SMS), or directly reported to any member of the MMG. All C/M shall establish these modes of reporting:

- Hotline - A dedicated landline or cellphone number for MASA MASID reports. It is a 24/7 facility lodged at the C/M PNP Station.

Composition

Chairperson: Local Chief Executive
Members: DILG Field Officer
City/Municipal Chief of Police
Representative from Faith-Based Organization (FBO)

Responsibilities

- Oversee the implementation of the project;
 - Mobilize the support of the LGUs and key stakeholders; and
 - Monitor the implementation of the project.
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- Technical Working Group

The TWG shall be organized with the following composition and responsibilities:

Composition

Chairperson: C/M DILG Field Officer
Members: C/M Administrator or any Department Head designated by the LCE
C/M Chief of Police
Representative from FBO
Representative from CSO
Representative from the C/M Anti-Drug Abuse Council
Representative from the C/M Peace and Order Council
Liga ng mga Barangay C/M Chapter President

Responsibilities

- Establish the MASA MASID modes of reporting in the C/M level and put in place an effective reporting mechanism to ensure that reports are properly acted upon;
- Consolidate reports coursed through the modes of reporting, validate submitted reports and refer to concerned agencies if needed;
- Organize and mobilize the MMTs;
- Organize and mobilize MASA MASID Volunteers (MMV);
- Ensure the effective implementation of MASA MASID Activities; and
- Provide effective and regular monitoring and evaluation mechanism.

Another number may be set up to accommodate calls during office hours.

- Drop Box - Drop box shall be installed in C/M and barangay halls.
- Electronic mail (E-mail) - C/M shall create an e-mail account for MASA MASID. (e.g. pasay.masamasid@gmail.com)
- SMS - A dedicated cellphone number to receive text messages for MASA MASID reports.

5.2. Activities to be Undertaken

5.2.1. Advocacy to heighten the level of awareness on Corruption, Illegal Drugs, Criminality, and Violent Extremism and Other Threats to Peace and Security

- Development, Production, and Distribution of IEC materials
- Conduct of Symposium and Forum
- Campaign through quad-media (Radio, Television, Print, and Internet)

5.2.2. Advocacy to encourage community participation and partnership building

- Orientation on partnership building
- Development, Production, and Distribution of IEC materials
- Campaign through quad-media (Radio, Television, Print, and Internet)
- MOA signing

5.2.3. Capacity Development for MMGs

- Training activities
- Skills enhancement

5.2.4. Reporting System

- Set up modes of reporting in C/M level
- Establish monitoring and referral mechanism

5.3. Composition and Responsibilities of MMG

5.3.1. The MASA MASID Groups (MMG)

The MASA MASID Groups in the C/M level shall include the Steering Committee and Technical Working Group (TWG).

- Steering Committee

The Steering Committee shall be organized with the following composition and responsibilities:

5.3.2.MASA MASID Team (MMT)

MMT is the main implementing arm based in the barangay and shall work closely with Barangay Peace and Order Committee (BPOC) and Barangay Anti-Drug Abuse Council (BADAC). It shall be organized with the following composition and responsibilities:

Composition

Punong Barangay

Sangguniang Barangay member who is the chairperson of the Committee on Peace and Order

Representatives from FBO, NGO, PO, and other volunteer groups

CSO/NGO member of BADAC

CSO/NGO member of BPOC

Responsibilities

On Advocacy

- Organize fora, seminars, and related activities on prevention of corruption, illegal drugs, crime, and violent extremism and other threats to peace and security;
- Distribute IEC materials; and
- Establish partnership with academic institutions, faith-based organizations, and other key stakeholders.

On Reporting System

- Ensure the involvement of the community and volunteers in gathering and reporting information;
- Collect reports coursed through drop boxes installed in the barangay hall for submission to the TWG;
- Ensure that Good Governance is being practiced and institutionalized in the barangays through monitoring of the following:
 - Compliance with DILG MC No. 2010-83 dated August 31, 2010, entitled "Full Disclosure of Local Budget and Finances, and Bids and Public Offerings", MC No. 2014-81 dated July 15, 2014, entitled "Amendment to DILG Memorandum Circular No. 2010-149 Re: Posting of Barangay Budget, Statement of Income and Expenditures and other Barangay Financial Transactions and Annual Procurement Plan;"

- Participation in the Semestral Synchronized Barangay Assembly Day; and
- Adherence to all other policies provided in DILG MC 2010-122 dated October 26, 2010, entitled “Guideposts in Promoting and Sustaining Barangay Good Governance.”

5.3.3.MASA MASID Volunteers (MMV)

Volunteers are individuals or members of any organizations in the barangay with strong moral values and integrity, and willing to contribute time, talent, and resources to the cause.

Roles of MMVs:

MMVS shall assist the MMT in the conduct of advocacy activities and shall handle the information gathering in the barangay level.

5.4. Institutional Arrangements

5.4.1.The DILG

The DILG through the MASA MASID Project Management Office shall:

- Formulate the policy and oversee its implementation;
- Coordinate with and provide technical assistance to DILG Regional Offices and Focal Persons in the implementation of the project;
- Orient DILG Regional, Provincial, HUC, and ICC Focal Persons in the project;
- Develop resource materials such as training modules, promotional materials, and other collaterals pertinent to the implementation of the project;
- Establish an effective monitoring mechanism to track the progress of the project implementation; and
- Serve as the National Secretariat.

DILG Regional Offices shall:

- Disseminate the policy to the DILG Provincial and Field Offices;
- Coordinate with and provide technical assistance to DILG Provincial and HUC/ICC focal persons in the implementation of the project;
- Oversee the implementation of the project in the region and ensure its successful implementation; and
- Ensure timely submission of report to the MASA MASID PMO.

DILG Provincial Offices shall:

- Coordinate with and provide technical assistance to DILG Field Officers at the City/Municipal level in the implementation of the project;
- Ensure that TWG and Steering Committee are organized and functional;
- Oversee the implementation of the project in the province and ensure its successful implementation; and
- Ensure timely submission of reports to the Regional Offices; and
- Supervise the Community Facilitators.

DILG City/Municipal Field Officers, as chairperson of the TWG shall:

- Spearhead the organization and mobilization of the TWG and MMT;
- Conduct orientation/trainings of the MMTs;
- Maintain a registry of the MMTs and MMVs;
- Oversee the implementation of the MASA MASID project within their jurisdiction and ensure its successful implementation; and
- Oversee activities of MMVs and other stakeholders participating in the project.

The C/M Chief of Police as member of the TWG:

- Assist in the organization of the MMTs;
- Provide technical assistance; and
- Together with the other members of the TWG, assess the reported concerns and take necessary actions including, but not limited to, filing of cases and/or referral of drug users for counseling and/or rehabilitation, investigation of reported criminal activities, among others.

5.4.2. The Local Government Unit (LGU)

The Local Chief Executive, as Chairperson of the Steering Committee, shall mobilize the support of LGUs and other key stakeholders.

The C/M Administrator or Department Head designated by the LCE, as member of the TWG, shall assist in the organization of the MMTs and provide technical assistance.

The C/M Anti-Drug Abuse Council (ADAC) and C/M Peace and Order Council Representative, as members of the MASA MASID TWG, shall:

- Work closely with the DILG City/Municipal Field Officer on the implementation of the MASA MASID project;
- Provide technical and administrative support; and
- Provide Secretariat support.

The Liga ng mga Barangay C/M Chapter President, as member of the MASA MASID TWG, shall:

- Assist in the organization and orientation of the MMTs; and
- Collaborate with the MMTs for the conduct of advocacy activities within their jurisdiction.

5.4.3. The Private Sector

Representatives from the CSO and FBO, as members of the TWG:

- Assist in organizing and orienting the MMTs and MMVs;
- Mobilize the support of other CSOs, FBOs, and other stakeholders; and
- Spearhead the advocacy and education campaigns in the community.

6. FUNDING

Funds allotted for this project shall be disbursed in accordance with the usual accounting and auditing rules and regulations.

7. REFERENCES

- 7.1. Executive Order No. 15, s. 2017, Creation of the Inter-agency Committee on Anti-Illegal Drugs (ICAD) and Anti-Illegal Drug Task Force
- 7.2. DILG Memorandum Circular 2016-116, Implementation of MASA MASID (Mamamayang Ayaw sa Anomalya, Mamamayang Ayaw sa Iligal na Droga) Program, September 2, 2016
- 7.3. MC No. 2014-81, "Amendment to DILG Memorandum Circular No. 2010-149 Re: Posting of Barangay Budget, Statement of Income and Expenditures and other Barangay Financial Transactions and Annual Procurement Plan," July 15, 2014
- 7.4. DILG MC No. 2010-83, "Full Disclosure of Local Budget and Finances, and Bids and Public Offerings," August 31, 2010
- 7.5. Republic Act 9165, Comprehensive Dangerous Drugs Act of 2002, June 7, 2002
- 7.6. Republic Act (RA) 6975, "Department of the Interior and Local Government Act of 1990," December 13, 1990


8. EFFECTIVITY

This policy shall take effect immediately.

9. MONITORING AND SUBMISSION OF REPORTS AND OTHER REQUIREMENTS

The MASA MASID Project Management Office shall be responsible for the monitoring of the DILG Field Offices and LGUs' compliance to this policy, which shall be conducted on a regular basis. Submission of monthly and quarterly reports shall be sent electronically via e-mail through masamasid@gmail.com, and hard copies shall be sent to the MASA MASID PMO at the 11th floor, DILG NAPOLCOM Center, EDSA cor. Quezon Ave., Quezon City.

10. APPROVING AUTHORITY


CATALINO S. CUY
Officer-in-Charge



11. FEEDBACK

For inquiries and further details, contact the MASA MASID Project Management Office through telephone number (02) 928 2407 or email address: masamasid@gmail.com.