



MEMORANDUM CIRCULAR
NO. 2015-12

February 13, 2015

T O : ALL PROVINCIAL GOVERNORS, CITY MAYORS, MUNICIPAL MAYORS, THE ARMM REGIONAL GOVERNOR, DILG REGIONAL DIRECTORS, AND ALL OTHERS CONCERNED

SUBJECT : 2015 PHILIPPINE RED CROSS MEMBERSHIP PROGRAM

The Philippine Red Cross (PRC), in partnership with other government agencies and private institutions has been promoting good values and social leadership as well as in the giving of accident assistance benefits.

In its efforts of professionalizing government workforce and in pursuing leadership excellence, the Red Cross Membership Program will be implemented in full swing by the 1st quarter of the current year.

Relative to the above, all Local Chief Executives are hereby encouraged to support the National Membership and Fund Drive Program by encouraging Local Government employees, students, community youth, and other CSO partners to become Red Cross members and avail its membership benefits.

For membership orientation and other related inquiries, interested parties are encouraged to coordinate with Mr. Eduardo Buena, Jr., OIC Membership and Fund Drive Unit, you can reach him at Tel. No. (02) 527-0575/ 0917-8669892 or through email address at Eduardo.buena@redcross.org.ph or membership@redcross.org.ph.

All DILG Regional Directors and the ARMM Regional Governor are also directed to cause the widest dissemination of this Memorandum Circular to local governments within their areas of jurisdiction.

Mar Roxas
MAR ROXAS
 Secretary



DILG-OSEC OUTGOING 15-00345