



JANUARY 27, 2015

MEMORANDUM CIRCULAR

No. 2015-03

TO : ALL PROVINCIAL GOVERNORS, CITY/MUNICIPAL MAYORS, PUNONG BARANGAYS, THE ARMM GOVERNOR AND DILG REGIONAL SECRETARY, DILG REGIONAL DIRECTORS/FIELD OFFICERS AND OTHERS CONCERNED

SUBJECT : OBSERVANCE OF THE 19TH NATIONAL AWARENESS WEEK FOR THE PREVENTION OF CHILD SEXUAL ABUSE AND COMMERCIAL SEXUAL EXPLOITATION ON 8-14 FEBRUARY 2015

Proclamation No. 731, series of 1996, declares the 2nd week of February of every year as “National Awareness Week for the Prevention of Child Sexual Abuse and Commercial Sexual Exploitation” or also known as “Child Sexual Abuse Awareness Week (CSAAW)”. The annual observance of CSAAW is spearheaded by the Council for the Welfare of Children.

For 2015, the weeklong celebration will be observed on 8-14 February with the theme: *“Labanan ang Pang-aabusong Sekswal sa mga Bata: NOW NA!”*. This annual observance of CSAAW advocates on how to make our environment safe, protective and caring for our children.

In view of the foregoing, all Local Chief Executives (LCEs) are hereby enjoined to support the 19th National Awareness Week for the Prevention of the CSAAW in their respective jurisdiction by spearheading activities such as, but not limited to the following:

1. Hanging of Streamer
2. Announcement of Awareness Week for the Prevention of Child Sexual Abuse and Exploitation during Flag Raising Ceremonies
3. Lecture Series / Orientation / Skills training relative to the protection of Children against Sexual Abuse and Exploitation
4. Forum
5. Art/Painting Contest/Quiz Bee Contest depicting this year’s theme

6. Media Blitz
7. Awareness Walk
8. Fun Run
9. Fun and Learning Day

All LGUs shall submit a report on the activities undertaken to the National Barangay Operations Office, this Department, thru the DILG Regional Offices within one month after the said event.

All DILG Regional Directors and Field Officers shall cause the widest dissemination of this Circular, coordinate with the LCEs in their respective jurisdiction to ensure active involvement of all concerned, and provide technical assistance where appropriate and necessary.

For the information and guidance of all concerned.


MAR ROXAS
Secretary

CCDD
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RCR/YBG



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