



October 3, 2014

MEMORANDUM CIRCULAR
NO. 2014-130

TO : ALL PROVINCIAL GOVERNORS, CITY MAYORS, MUNICIPAL MAYORS, THE ARMM REGIONAL GOVERNOR AND DILG REGIONAL DIRECTORS

SUBJECT : DDB'S NATIONWIDE SEARCH FOR BEST PROVINCIAL/CITY/MUNICIPAL ANTI-DRUG ABUSE COUNCIL

In an effort to invigorate and inspire all anti-drug abuse councils in the country to be more innovative and vigilant in fighting the drug menace, the Dangerous Drugs Board will be holding a Nationwide Search for the Best Provincial and City or Municipal ADAC (Anti-Drug Abuse Council).

In this connection, all Local Chief Executives are hereby encouraged to join the contest, and the participating-LGUs will be judged according to the following criteria:

- Coverage of implementation of anti-drug activities from January 2013 up to October 30, 2014;
- Availability of drug-related data at the local level;
- Network and linkages with other government offices/NGOs, civic, religious and business organizations, and
- Monitoring and evaluation mechanism.

The submission of entries (in the form of documents) must reach the DDB at the 3/F, DDB-PDEA Building, NIA Northside Road, National Government Center, Barangay Pinyahan, Quezon City, on or before October 30, 2014. The winning-Best Provincial ADAC and the Best City or Municipal ADAC will each receive a trophy and a cash prize amounting to Fifty Thousand (PhP 50,000.00) Pesos. The conferment of awards will be done during the observance of the Drug Abuse Prevention and Control Week in November, 2014.

For other details, participating-LGUs may contact Ms. Tess Pineda, Chief, Prevention Education and Information Division-DDB, at Telefax Number (632) 929-6638 or 929-1753 locals 130 to 133, or through email address: tesspineda06@yahoo.com.


MAR ROXAS
Secretary

