



SEPTEMBER 16,2014

MEMORANDUM CIRCULAR NO. 2014-121

TO : ALL PROVINCIAL GOVERNORS, CITY MAYORS, MUNICIPAL MAYORS, THE ARMM REGIONAL GOVERNOR, AND DILG REGIONAL DIRECTORS

SUBJECT : OBSERVANCE OF THE 18th NATIONAL URBAN PEST CONTROL WEEK ON SEPTEMBER 22-28, 2014

Presidential Proclamation No. 990, Series of 1997, declares the last week of September as the "National Urban Pest Control Week". This year's celebration will take place on September 22-28, 2014, with the theme "*Adopting the Zero Waste, Zero Pest and Zero Pollution Lifestyle in Business Establishments*".

The observance of the Urban Pest Control Week seeks to promote activities to create waste, pest and pollution-free business establishments and environment with emphasis on partnership between government agencies, local government units, and non-government organizations. This is being spearheaded by the National Committee on Urban Pest Control (NCUPC), tasked by the Office of the President to implement a 5-principle program for the Urban Pest Control.

Relative thereto all Local Chief Executives are hereby encouraged to support the observance of this event through the conduct of, or participation in, activities such as seminar-workshops and campaign against dengue mosquitoes, with the goal of achieving the following benefits:

- 1. Prevent epidemics transmitted by mosquitoes, flies, and other urban pests;
- 2. Achieve self-sufficiency and economy by sustaining the use of indigenous, locallyproduced pest control inputs;
- 3. Strengthen the Philippine "Zero-Wastes, Zero-Pests" campaign for a better, cleaner and healthier environment;
- 4. Provide a mechanism for mutual cooperation to harmonize laws and regulations relating to urban pest control; and
- 5. Make the Philippines an international showcase for effective urban pest control and biodegradable waste recycling.

For related queries, all concerned are directed to contact NCUPC at Telephone Numbers (02) 484-0208 or (088) 858-2463.

All DILG Regional Directors and Field Officers are hereby directed to cause the widest dissemination of this Memorandum Circular to local authorities within their respective areas of jurisdiction.

For the guidance of all concerned.

DILG-OSEC OUTGOING

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