



OCTOBER 23, 2013

MEMORANDUM CIRCULAR

NO. 2013-120

TO : ALL PROVINCIAL GOVERNORS, CITY/MUN MAYORS, PUNONG BARANGAYS, THE ARMM GOVERNOR, THE ARMM DILG REGIONAL SECRETARY, DILG REGIONAL DIRECTORS AND FIELD OFFICERS, AND OTHERS CONCERNED

SUBJECT : ADOPTION/IMPLEMENTATION OF THE GUIDELINES ON “BAWAL ANG EPAL DITO” CAMPAIGN

Relative to the conduct of 2013 Barangay Elections, the Department of Social Welfare and Development (DSWD), the Department of the Interior and Local Government (DILG) and the Commission on Elections (COMELEC) entered into Tripartite Memorandum of Agreement and Jointly issued Memorandum Circular (JMC) No. 2013-001 - “BAWAL ANG EPAL DITO” CAMPAIGN IMPLEMENTATION GUIDELINES. This is to ensure that the implementation of the Pantawid Pamilyang Pilipino Program is free of political influence and manipulation while safeguarding the rights of Pantawid Pamilya beneficiaries for free and honest elections.

In this regard, all Local Chief Executives (LCEs) are enjoined to adopt/implement JMC No. 2013-001. Remind the punong barangay to ensure that the Pantawid Pamilya beneficiaries and field workers should not be influenced and/or mobilized during the campaign and election period and safeguard their rights for free and honest elections. Likewise, re-iterate to them that the Pantawid Pamilyang Pilipino Program is a program of the National Government and only DSWD Regional and National Office can remove or add beneficiaries on the list based on beneficiaries compliance.

Further, all DILG City/Municipal Local Government Operations Officers and City Directors are designated as Department’s official representative in the processing and coordination needed for the possible resolution of election related grievances.

All Regional Directors and Field Officers are hereby directed to cause the widest dissemination of the attached Joint MC to all LCEs in their respective jurisdiction. They shall likewise monitor its implementation thru their respective field officers and submit report to the Office of the Secretary, Attention: National Barangay Operations Office, as may be necessary.

For guidance and strict compliance.


MAR ROXAS
Secretary




DILG-OSEC OUTGOING 13-02713



Pantawid Pamilyang
Pilipino Program



DSWD
Department of Social Welfare and Development



REPUBLIC OF THE PHILIPPINES
DEPARTMENT OF SOCIAL WELFARE AND DEVELOPMENT
DEPARTMENT OF THE INTERIOR AND LOCAL GOVERNMENT
AND
COMMISSION ON ELECTIONS

JOINT MEMORANDUM CIRCULAR (JMC) NO. 2013-001

Date: _____

TO : ALL DSWD, DILG AND COMELEC REGIONAL OFFICES,
PROVINCIAL GOVERNORS, CITY MAYORS, MUNICIPAL MAYORS,
PUNONG BARANGAYS, MEMBERS OF THE SANGGUNIAN, AND ALL OTHER
NATIONAL AND LOCAL GOVERNMENT OFFICIALS CONCERNED

SUBJECT : "BAWAL ANG EPAL DITO" CAMPAIGN IMPLEMENTATION GUIDELINES

1.0 RATIONALE

The DEPARTMENT OF SOCIAL WELFARE AND DEVELOPMENT (DSWD), the lead government agency in social protection, welfare and development, contributes to poverty reduction and empowerment through the implementation of the Pantawid Pamilya Pilipino Program that invests in the human capital development and provides conditional cash grants to poor households for the improvement of health, nutrition and education of children aged 0-14 y/o. DSWD also provides appropriate interventions through collaboration and partnership with the local government units (LGUs), non-government organizations (NGOs), people's organizations (POs), government organizations (GOs) and other members of the civil society.

On the other hand, the DEPARTMENT OF THE INTERIOR AND LOCAL GOVERNMENT (DILG), the government agency mandated to promote peace and order, ensure public safety and further strengthen local government capability aimed towards effective delivery of basic services to the citizenry;

And the COMMISSION ON ELECTIONS (Comelec), is the government agency mandated to (1) enforce and administer all laws and regulations relative to the conduct of and elections, plebiscite, initiative, referendum and recall; (2) decide, except those involving the right to vote, all questions affecting elections, including appointment of election official and inspectors; (3) deputize, with the concurrence of the President, law enforcement agencies and instrumentalities of the Government, for the exclusive purposes of ensuring free, orderly, honest peaceful credible elections;