



August 6, 2013

MEMORANDUM CIRCULAR

NO. 2013-96

TO : ALL DILG REGIONAL DIRECTORS, PROVINCIAL GOVERNORS, CITY AND MUNICIPAL MAYORS,

SUBJECT : DEVELOPMENT POLICY RESEARCH MONTH (DPRM) CELEBRATION

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Pursuant to the Presidential Proclamation No. 247 dated September 02, 2002, the month of September of every year is observed as Development Policy Research Month (DPRM) to promote, instill and draw nationwide awareness on the importance of policy research in national development planning and policymaking. The theme of this year's DPRM celebration is "Making Health More Inclusive in Growing Economy."

In this regard, all concerned are hereby enjoined to actively support and participate in this celebration by:

1. Prominently displaying a banner/streamer within their institution's premises containing this year's DPRM theme. You may choose or create your own banner design for as long as the DPRM and this year's theme appear in the text;
2. Featuring announcements about the DPRM and its theme in their various publication or dissemination outlets as well as on their websites; and
3. Organizing activities or events such as symposia, workshops, orientation seminars, exhibits and slide shows that may have relevance to the theme or related to policy research focusing on the subject matter, and e-mail them to gmanuel@mail.pids.gov.ph or naquino@mail.pids.gov.ph.

Your submission will form part of the List of Activities that will be posted on the website www.pids.gov.ph.

Attached is the suggested banner design for the celebration and a copy of Proclamation No. 247 dated 02 September 2002 for your guidance and reference.

All Regional Directors are hereby directed to immediately disseminate this Memorandum Circular to all local government units within their regional assignments.

For compliance.


MAR ROXAS
Secretary



DILG-OSEC OUTGOING 13-02494



Suggested banner design for participating institutions



1) SPECS:

W=3 meters x H=1.5 meters

2) You may download the banner template in JPEG or Photoshop PSD. The templates are already sized at 3 meters by 1.5 meters.

Follow the link below to download them.

For JPEG file: <http://bit.ly/dprm2>

For Photoshop PSD file: <http://bit.ly/dprm3>