



REPUBLIC OF THE PHILIPPINES
DEPARTMENT OF THE INTERIOR AND LOCAL GOVERNMENT
A. Francisco Gold Condominium II, EDSA Cor Mapagmahal St.
Diliman Quezon City

March 10, 2008

MEMORANDUM CIRCULAR
NO. 2008- 33

TO : ALL CITY/MUNICIPAL MAYORS, CHAIRPERSON OF SANGGUNIANG BAYAN/PANLUNGSOD COMMITTEE ON WOMEN, DILG REGIONAL DIRECTORS AND OTHERS CONCERNED

SUBJECT : WORKSHOPS ON WOMENOMICS

The National Council of Women of the Philippines (NCWP) is hosting the ASEAN Regional Conference on WOMENOMICS and 13th ASEAN Confederation of Women Organization (ACWO) General Assembly on November 20-22, 2008 at the Manila Hotel, Manila. The theme of the Conference is "ASEAN WOMENOMICS: Empowering Women and Expanding their Participation in the Globalized Economy." The Conference shall serve as venue for promoting WOMENOMICS as a development strategy to eradicate poverty and promote gender equality and women's empowerment in the following areas: a) entrepreneurship and micro-finance; b) integration in the digital economy (ICT) through women's e-business; and c) e-leadership/e-governance.

The expected output of the conference is the formulation of the Manila Declaration on the adoption of the ASEAN Womenomics Framework-Action Agenda that will serve as ACWO and NCWP's advocacy tool in national and international development processes. WOMENOMICS is giving economic value to women's contribution in the global economy,

In preparation for the Conference, NCWP in partnership with the Department of the Interior and Local Government (DILG), is holding series of island-wide **Workshops on Womenomics**. The expected output of the workshop is the **local Womenomics Action Agenda** which will be submitted for consideration in the ASEAN WOMENOMICS Empowerment Framework. The island-wide workshops will be conducted from May to August, 2008 in the given areas/venues as follows:

Area	Venue	Date
Southern Luzon	IIRR, Silang, Cavite	May 28-30, 2008
Northern Luzon	San Fernando City, La Union	June 18-20, 2008
Visayas	Cebu City	July 2-4, 2008
Mindanao	Philippine Women's College, Davao City	August 6-8, 2008

The island-wide workshops aim to:

- ❖ determine the issues and concerns affecting local women's economic activities;
- ❖ identify strategies to maximize women's contributions to their economy;
- ❖ assist local women to advance their economic status through WOMENOMICS in the areas of entrepreneurship, microfinance, capacity building and marketing of their products through women's e-business (WeBiz); and
- ❖ identify and gather profile of local women's products and services that can be promoted in the global market through the We-Biz and ASEAN women's portal.

In this regard, all local chief executives are encouraged to send participants specifically representatives from the LGU-GAD Focal Point, Chairperson of the Committee on Women, Officers-in-Charge of trade and industry, skills training and livelihood projects.

Registration fee and transportation expenses of LGU participants may be charged to the 5% GAD budget, subject to DBM National Budget Circular No. 486 dated March 26, 2003 as amended, and subject to the availability of funds and to the usual accounting and auditing rules and regulations.

For more inquiries, you may contact the NCWP Secretariat at tel. no. (02) 526-7853, mobile no. (0927) 9931013, fax no. 522-4002 or email at ncwpabr@yahoo.com.ph.

For the information and guidance of all concerned.

By Authority of the Secretary:



AUSTERE A. PANADERO
Undersecretary for Local Government