REPUBLIC OF THE PHILIPPINES
## DEPARTMENT OF THE INTERIOR AND LOCAL GOVERNMENT
A. Francisco Gold Condominium II EDSA cor. Mapagmahal St.
Diliman, Quezon City

February 21, 2005

**MEMORANDUM CIRCULAR**
**NO.** 2005-14

| | | |
|---|---|---|
| **TO** | : | **ALL PROVINCIAL GOVERNORS, CITY/MUNICIPAL MAYORS, PUNONG BARANGAYS, DILG REGIONAL DIRECTORS/FIELD OFFICERS AND OTHERS CONCERNED** |
| **SUBJECT** | : | **CONDUCT OF BIRTH REGISTRATION CAMPAIGN IN LOCAL GOVERNMENT UNITS** |

## I. PREFATORY STATEMENT

Crucial to the right to a name and nationality and key to the other rights of children is his/her birth registration. Records from the National Statistics Office (NSO) show that more than 2.6 million Filipino children are not registered at birth due to various social, cultural, economic, legal and physical barriers and the lack of awareness on the importance of birth registration.

A Global Campaign on birth registration called UNIVERSAL BIRTH REGISTRATION (UBR) will be implemented in sixty-two (62) countries. The global campaign will be launched on February 22, 2005 at the UN Headquarters, New York, USA.

In the Philippines, the campaign with the theme "PANGALAN KO, KARAPATAN KO" (My Name, My Rights) will be implemented through the Birth Registration Program. Aimed at achieving 100 percent birth registration of children pursuant to the Philippine National Plan of Action (NPAC) for 2005-2010, the campaign shall be launched in Manila on February 23, 2005, to coincide with the National Registration Month this February.

Given the above premises, it is therefore necessary to solicit the active involvement of local government units (LGUs) to ensure its success. In this regard, DILG deems it appropriate to issue guidelines to key stakeholders in the campaign for their guidance.

## II. GUIDELINES IN UNDERTAKING THE BIRTH REGISTRATION CAMPAIGN

In pursuit of the effort to attain the 100 percent birth registration campaign in LGUs, local chief executives as chairs of the Local Council for the Protection of Children (LCPC) in their areas are encouraged to: